

## **MG Motor India to expand its footprint to other South Asian Countries**

Hector to become the 1<sup>st</sup> MG car to be exported from India to Nepal

**Gurugram, December 10, 2021:** MG Motor India, today announced the commencement of exports from its state-of-the-art manufacturing facility in Halol, Gujarat. The company will begin with exporting India's first Internet SUV - MG Hector to Nepal as the 1<sup>st</sup> step towards its expansion plan for other South Asian Countries.

MG Motor India began commercial production in India on May 6<sup>th</sup>, 2019, launching its 1<sup>st</sup> car, MG Hector, in June 2019. MG Hector has seen a phenomenal growth trajectory in India and has become a part of over 72,500 Indian families since its inception.

**Speaking on the commencement of exports, Rajeev Chaba, President, and Managing Director, MG Motor India,** said, "MG Motor India is constantly progressing its operations, expanding the market reach, stakeholder base, and adding new customers and partners to the MG family. Taking this spirit forward, MG is geared up to expand its footprint across the other South Asian countries starting with Nepal. Hector has played a vital role in establishing our prowess in an Auto industry as dynamic and aggressive as the Indian Auto space, and we are looking forward to driving interest in Nepal with the launch of MG Hector."

As it expands its horizons, gender diversity and women empowerment remain crucial tenets in MG's core philosophy. While 37% of its workforce currently comprises women, it aims to reach 50% in the near future. MG's Nepal-based dealer partner – Paramount Motors Pvt. Ltd. – is also aligned to support the gender diversity mission. In tandem with Zonta Club of Kathmandu, Passion Drives will support initiatives around raising awareness on the importance of speaking up against domestic violence, work/public place harassment, and child marriage. The dealer partner will further work in areas of community development and other social responsibilities under the MG SEWA initiative.

### **About MG Motor India**

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by many celebrities, including the British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 96 years. Its state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 80,000 vehicles and employs nearly 2,500 workers. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the cutting-edge automaker has augmented across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India, including India's first Internet SUV – MG Hector, India's first Pure Electric Internet SUV – MG ZS EV, and India's first Autonomous (Level 1) Premium SUV – MG Gloster.